



**A Sports Career Isn't Just for Athletes
ANNUAL 76ERS SPORTS AND ENTERTAINMENT HIGH SCHOOL CAREER SEMINAR**

Date: Wednesday, March 26th
Wachovia Center

Time: 9:00-9:20 AM Registration, approximate ending time of event 1:30 PM (Broad St. Side of the Arena).

The 76ers would like to invite you to attend what could be one of the highlights of your career planning preparation.

- *Gain insight into what occurs in a sports related work environment.*
- *Discover the various tasks that are performed at the Wachovia Center.*
- *Learn the skills and educational requirements needed in this field.*
- *Get the chance to see what you have learned that night at the 76ers game!*

We have designed this day to assist you in determining what professions within the sports and entertainment industry best match your interests.

Overview of 76ers and the Wachovia Center's Business Departments

Super Selling- Sponsorship Sales, Broadcast Sales and Premium Seating Sales,
Tickets Marketing & Promotions, Ticket Sales

Marketing- Marketing, Advertising, Internet, Graphic Design

How you Doin'? Customer Service- Customer Service, HYD Top 10

The Art of Game Presentation- Game Operations, Television & Radio, In-Game Productions

In the Community & In the Press Room- Public & Media Relations, Community Relations

Cost of Sports Career Seminar \$25.50 per Person

Your registration fee of \$25.50 per person includes:

Career Day Seminar on 3/26/08

1 Game ticket to the either the 3/26 game or the 4/5 game (please specify what game in the order form below), 76ers game, a Hot Dog, Popcorn, & Soda (to be used for lunch or at the game).

Students are able to purchase additional food items on their own.

Opportunity to purchase additional 76ers Game Tickets at a discounted price of only \$20.00 for Friends and Family

To order tickets, contact **Stephanie Ladue**

Phone: (215) 952-5947 or Email: sladue@comcast-spectacor.com

Orders can be Faxed to (215) 339-7658 or Mailed to 3601 S. Broad St. Philadelphia, Pa 19148

ALL ORDERS MUST BE RECEIVED BY MARCH 17TH.

Career Seminar 3/26/08	\$25.50 Registration Fee	# of \$20.00 Additional Tickets	\$5 Handling fee Per Account	Cost
# of Tickets for 3/26 Sixers vs. Bulls				
# of Tickets for 4/5 Sixers vs. Hawks			Total Amount Enclosed	
<input type="checkbox"/> Check/Money Order payable to Philadelphia 76ers				
NAME:		DAY PHONE ()	EVENING PHONE ()	
ADDRESS		CITY	ST.	ZIP
E-MAIL ADDRESS		SCHOOL		
TOTAL # OF STUDENTS (must equal total # of 25.50 game tickets):				

There is a \$5 handling fee per school