



PBLicizer

Fall 2007

Welcome New Jersey PBL to the 2007-2008 Academic Year!

Greetings friends!

On behalf of the entire 2007-2008 New Jersey Phi Beta Lambda executive board, I introduce to you the new New Jersey PBL! This summer the executive board created a program of work for the upcoming year with new ideas for programs and events, new ideas for the State Chapter, and a new outlook for the future of New Jersey PBL. Already there is a new chapter at Rutgers University and we look forward to the many more new things new are in store this year.

Honestly, we just cannot wait! As your state officers, we have already started working toward the growth and development of New Jersey PBL. We are dedicated to spreading the word about the opportunities and benefits of PBL to all our NJ PBL members and to prospect members. We hope to charter at least one new chapter this year. But, we cannot do this alone! We invite all of you to take "Leadership in Action" and "Stage Your Success" by doing what you can to help New Jersey PBL reach new heights this year and by taking advantage of all that PBL has to offer.

We especially invite you to join us as we look forward to a newer, larger delegation from New Jersey at the National Leadership Conference next summer in Atlanta, Georgia. However, we do not want the NLC to be the only time that we see or hear from you! Please introduce yourself and contact us through e-mail by visiting the NJ FBLA-PBL website at www.njfblla.org/njpbll, through Facebook, or on AOL Instant Messenger.

I hope that you are as ready as we are to meet new friends, gain new experiences, and make new memories this year in New Jersey PBL.

Eric Weinberg
New Jersey PBL State President

Important Dates:

October 25: NJ FBLA Fall Leadership Conference, Edison, NJ

November 15: American Enterprise Day

November 16-17: FBLA-PBL National Fall Leadership Conference, Buffalo, NY

June 21-24: PBL National Leadership Conference, Atlanta GA

What is PBL?

Phi Beta Lambda (PBL) is a non-profit educational association for students preparing for careers in business, entrepreneurial, or business-related fields. The association prepares students for employment by promoting competent, aggressive business leadership, increasing understanding of American free enterprise, establishing career goals, encouraging scholarship, promoting efficient money management, and developing character and self-confidence. Co-curricular activities encourage career development, civic service, economic education, community involvement and business advocacy. Partnerships are formed with Chambers of Commerce, local businesses, industries, and government. An extensive skills competition program is offered to challenge members in their academic pursuits.



2007-2008 FBLA-PBL Themes

State Theme

Stage Your Success

National Theme

**Leadership
in Action**

March of Dimes State Theme

**Starring You
in Pink & Blue**



**WELCOME FROM YOUR
NJ PBL VICE PRESIDENT**

NJ Phi Beta Lambda welcome back to another great year. My name is Harry M. Watson Jr.; I am your NJ Vice President of PBL. Hope everyone had a great summer, I know for sure I did. My summer was basically a PBL summer it started out with our 65th annual National Leadership Conference in Chicago, Illinois. If you have not had a chance to attend a national conference, try to go this year! It is amazing all the people you will meet and the events and places you will go. One of my favorite things that I got to do while down in Chicago was shopping. For those of you who do not know me, I love to go shopping. We also took a walk to see the man made bean in the park, that's right it was a man made bean that was sculpted way back in the 1800's. Oh can't forget the food, it was great! Everywhere we went we had something to eat. Then we had our state chapter dinner at Bubba Gump Shrimp Restaurant to celebrate the end of the year. The food was delicious. Next year's National Leadership Conference is in Atlanta, Georgia. There will be more information available on next year's NLC throughout this school year. In closing I wish every one a great beginning to a terrific school year.

Sincerely,
 Harry M. Watson Jr.
 New Jersey PBL Vice President

"FBLA-PBL is the premier student business association. Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs."

2007 NLC PBL

WINNERS

Chicago, Illinois

Accounting Principles

Matthew Ganz **3rd place**
 The College of New Jersey

C++ Programming

Eric McNabb **6th place**
 Rutgers University

Financial Analysis & Decision Making

Chris Soprych **9th place**
 Mercer County Community College

Management Concepts

Eric Weinberg **6th place**
 Rutgers University *and*
 Natalie Tolle
 Mercer County Community College

Who's Who in PBL

Nichole Pollard
 Mercer County Community College

New Jersey State Annual Business Report

8th place

Largest Local Chapter Membership Professional Division – Eastern Region

Ocean County College **1st place**
 Mercer County Community College **2nd place**

Largest State Chapter Membership Professional Division - Eastern Region

New Jersey **1st place**

Largest State Recruitment of Chapters - Eastern Region

New Jersey **2nd place**

Business Person of the Year

Jill Sheeley, West Windsor Chiropractic

Outstanding Local Advisor

Katherine Dillon, Ocean County College

Gold Seal Chapter

Mercer County Community College
 Rutgers University

THE SEQUESTERED ROOM

By: Eric Weinberg

We started with three full tables of competitors in the sequestered room for the performance-based competitive event Impromptu Speaking. The PBL members at each table had their own ways of keeping busy; my table decided to pass the time through icebreakers and by making new friends. One-by-one we were called out of the room, and each time there was an emphatic outbreak of applause and support for our fellow PBL members. It did not matter that they were “the competition.” Even as the number of competitors still in the sequestered room dwindled, the applause and excitement did not weaken. And although I did not get called back for the finals in Impromptu Speaking, I still had a great time and made some new friends in the sequestered room for Impromptu Speaking.

A TRUE LESSON IN BUSINESS

By: Natalie Tolle

We spend hours upon hours in college learning about business and preparing for the “real world”. How is it then that I still talk to recent college graduates who feel like they are not really prepared for the business world? There are certain things you just can not learn in a classroom, certain things you must learn from experience. Personally, I feel I learned more about the business world in four days at the National Leadership Conference than I did all semester at college. The experience is that like no other, there are so many activities, workshops, meetings, and events packed into those four days. This was my second NLC experience and it was even better than my first!

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IF YOU WOULD LIKE TO CONTRIBUTE AN ARTICLE TO THE NEXT ISSUE OF THE PBLicizer PLEASE SEND IT TO NATALIE TOLLE AT TOLLE@RIDER.EDU. THANK YOU!
